
RE-IMAGINING REALITIES.

3D PRINTING AT GITEX TECH WEEK

3D Printing market in the Middle East and Africa region to grow by **30.8%** by 2019

Source: <https://www.3printr.com/3d-printing-market-in-africa-and-middle-east-5835894/>
<http://www.idc.com>

44,000 visitors attending GITEX Tech Week are keen to source 3D Printing solutions

3D Printing spending in the MEA region to reach US\$1.3 billion by 2019



I Why GITEX Tech Week?

More than just an event...GITEX Tech Week is set to redefine technology for business

	22,000 CXO's from 144 COUNTRIES		US\$ 65,000,000 the total PROCUREMENT BUDGET at GITEX 2015
	89% OF 2015 SPONSORS agreed the benefits outweighed the cost		120,000 sqm of dedicated floor space
	OVER USD19 MILLION advertising value is generated from GITEX PR campaign		80% of the WORLD'S LEADING BRANDS

I The GITEX 3D Printing Opportunities

- **3D Printing Zone** - Limited to 50 best in class solution providers
50 best in class 3D Printing solution providers globally
- **Tech Talks** - Demonstrate thought leadership through 60+ interactive sessions across 5 days
- **Connexions Network** - Schedule one-on-one meetings with 150+ government buyers and 22,000+ CXOs.

I GITEX 3D Printing Means Business

- 35% of all senior executives at GITEX Tech Week believed they would be investing in a 3D Printing solution in 2016.
- 4,500+ buyers from the regional Education Sector are seeking 3D printing solutions.
- 76% CXOs rated 3D Printing as an area of investment in 2016.
- 89% of 3D Printing exhibitors generated qualified leads at GITEX Tech Week.

Midle East is one of the world's largest 3D printing markets

I Who will you meet?

146,000 local and international visitors from



Participating 3-D Printing Brands Included:



► Showcase your 3D Printing solutions with packages beginning from USD 2,500

The regional decision makers want to meet you.
Make sure you secure your place today.
GET INVOLVED NOW!

T: +971 4 306 4090
E: gitexsales@dwtc.com
W: www.gitex.com